

Joshua Campbell.

PRODUCT LEADER / DESIGNER / BUILDER

Christiansted, St. Croix · U.S. Virgin Islands

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Product strategy, thoughtful design, practical delivery.

Product and UX leader connecting business goals, customer needs, and technology. Experience spans enterprise software, data and analytics, information architecture, and independent digital products.

EXPERIENCE

Senior Director, Product Management

Cornerstone Information Systems / Nov 2021 - Present

Develop and oversee product strategy from conception to launch, bridging business and technical teams with a focus on UI/UX, data analysis, and information management. Work with subject-matter experts, clients, and market insights to shape product direction.

Director, UX & Design

World Travel, Inc. / Jul 2021 - Oct 2021

Aligned product strategy with business goals and translated ideas into storyboards, process flows, and sitemaps. Partnered with the CIO and product managers on priorities, customer experience, and go-to-market planning.

Director, Technical Product Management

World Travel, Inc. / Apr 2021 - Jul 2021

Led digital product transformation across requirements, testing, project management, and client implementations. Coached team members toward collaborative, customer-focused delivery.

Director, UX & Design

World Travel, Inc. / Jun 2019 - Apr 2021

Developed product and design direction, communicated high-level and detailed deliverables, and worked across technology and product teams to shape the customer experience.

Director, Data Science

CI Azumano / Aug 2015 - May 2019

Consolidated and analyzed travel data, developed self-service reporting and visualization tools, and translated business needs into data specifications and prototypes. Used transactional and market data to support business intelligence.

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EXPERIENCE / CONTINUED

Senior Technical Analyst

Cornerstone Information Systems / Apr 2014 - Apr 2015

Defined requirements and designed, built, and implemented information systems. Coordinated with clients, analysts, consultants, and architects to deliver complex solutions.

Product Manager

Cornerstone Information Systems / Jan 2013 - Apr 2014

Owned iBank product strategy and worked with internal and external customers to guide product direction, business objectives, and market growth.

Technical Analyst / Engineer

Cornerstone Information Systems / Sep 2009 - Jan 2013

Worked across systems design, analysis, engineering, testing, and integration, including databases, data flows, ETL, software development, and quality assurance.

Training & Education Consultant

Cornerstone Information Systems / Aug 2002 - Sep 2009

Created and delivered training for customers and internal teams. Provided courses and consulting across four continents and eight countries in English and Spanish.

Director, Information Technology

Kanawha County Board of Education / Oct 2001 - Feb 2002

Served in IT leadership after beginning as a computer technician and network administrator in K–12 education.

EDUCATION & DEVELOPMENT

Carver Center / Information Technology, 2000-2001

New Horizons Technical Institute / Information Technology, E-Commerce & Web Site Design, 2001-2002

Ball State University / Education & Training Consultant, 2008-2009

Scrum training / Scrum Alliance, 2024

FOCUS & LANGUAGES

Product strategy · UX & design leadership · Data & analytics · Cross-functional delivery

English: native · Spanish: bilingual